

# Writing a Rhetorical Essay - Key Guidelines

Rhetoric is an effective and persuasive style of communication. Rhetorical essays analyze the text to know how the writer or speaker has communicated with the audience. The text could be an article, speech or even an advertisement. In this essay, you do not explain if you agree or disagree with the text. You only assess the writer's style of putting the message across. It is pertinent to note that rhetorical essays are not like argumentative essays. They do not present the claim and its supporting evidence. Instead, rhetorical essays analyze the given text and evaluate its nature of communication. However, you can also reach out to an [essay writer](#). Many platforms can help you with rhetorical essays.

These three strategies have been derived from Aristotle's book called Rhetoric. These are ingredients of highly effective communication that are used in the text. Ethos refers to credibility. It means that the writer should be an expert on the subject. If the writer's personality is credible, there is a higher chance that he or she would be more persuasive. Logos indicates the use of reasoning, facts, and statistics in the text. Logos is a central theme in academic writing. If the claim is substantiated by relevant facts and figures, it would be more persuasive. Resultantly, the audience or readers would be influenced to a greater extent. Thus, logos is an appeal to logic.

Pathos is the appeal to emotions. In this part, the writer employs emotionally charged and sentimental expressions in their discourse. In this way, they can develop an emotional connection with the audience or readers. In essence, pathos is an appeal to the heart whereas logos is an appeal to [write my essay](#). The introduction of rhetorical essays begins by introducing the text that you would be analyzing. It is followed by background information and then the thesis. Let us assume you are analyzing the speech of George W. Bush in which he announced war on terror. You would first introduce the war on terror and 9/11.

Subsequently, you would be required to give brief background information. It would be followed by a thesis statement. In the thesis, you would analyze how Bush communicated his message. You would examine if he appealed to emotions or established his authority. You would also assess if he employed emotional appeal to the Americans. Those who have seen this speech know that it is high on ethos and pathos. All your body paragraphs would follow the lead of your thesis. Each part of your thesis would be further explained in the corresponding body paragraph. The rhetorical essay could be a hard nut to [write my paper](#) and crack sometimes. Therefore, you would be well-advised to seek an essay writer for help. I also seek help when it comes to academic writing. Each body paragraph would present the rhetorical analysis as highlighted in the thesis. It is here that you directly assess the text. The body paragraph begins with a topic sentence. It gives a thorough idea of what the paragraph is going to be about. For instance, the first paragraph could be about Bush's emotional appeal in his speech. You would describe that in the topic sentence.

The concluding part of the paragraph should link the whole discussion back to the thesis. If you do not include the concluding sentence, the paragraph would be left hanging. In addition, the second and third paragraphs could cover the use of ethos and logos respectively. On the contrary, you could also take this in reverse. For instance, you did not find adequate logos in Bush's speech. Then you should dedicate the whole paragraph to [essay writing service](#). The paragraph would reveal how Bush's speech lacks logos. It would follow the same format of topic sentence, evidence, and explanation. The conclusion of the rhetorical essay should be handled with care and caution. You should not sound repetitive and redundant. The first part of the conclusion is supposed to summarize all the main points of your analysis. The second part should stress the importance or relevance of these points to contemporary times.

Students often ask why they are being taught rhetorical essays. The answer is quite simple yet meaningful via [EssayHours.com](#). Through this type of essay, you develop your analytical abilities. Moreover, you also develop those effective means and strategies of communication in yourself. Both written and oral communication are highly important in a student's academic life. I have also learned immensely from such essays.